

ED/GLEN CHAMBER OF COMMERCE

presents the

2011 HALLOWEEN PARADE

Theme: **CARTOONS & COMICS**

Please complete/sign the

1. Registration Form
2. Consent of Waiver/Regulations

and mail with check to:

Edwardsville/Glen Carbon Halloween
200 University Park Dr, Suite 260
Edwardsville IL 62025

REGISTRATION DEADLINE: Postmarked by Monday, October 10

Entries postmarked after Monday, October 10 will be assessed a \$20 late fee and will be positioned at the end of the parade. **ALL PARADE ENTRY FORMS/FEEES RECEIVED AFTER OCTOBER 21th WILL BE RETURNED. ALL ENTRY FEES ARE NON-REFUNDABLE.**

REGISTRATION FORM (Please print)

NAME OF ORGANIZATION: _____

CONTACT PERSON & TITLE: _____

ADDRESS: _____

Street

City

ST

ZIP

E-MAIL ADDRESS: _____

PHONE: (Day) _____ (Cell or Evening) _____

1. Please indicate 1) type of entry; 2) dimensions (LxWxH) Max 44'x7'x13'; 3) number of walkers.

___ Truck/Float dimensions _____ # of walkers _____

___ Truck only dimensions _____ # of walkers _____

___ Car only dimensions _____ # of walkers _____

___ Walkers only # of walkers _____

Brief description of entry including sound effects, music, lights, etc. _____

2. Category:

- Chamber member large commercial (15+ FT employees) \$ 40
 - Chamber members small commercial (1-14 FT employees) \$ 40
 - Chamber member large non-profit (more than 100 members) \$ 25
 - Chamber member small non-profit (less than 100 members) \$ 25
 - Non-chamber member entry (both commercial and non-profit) \$100
- Circle large or small according to criteria above: L Com Sm Com L nonP Sm nonP
- Neighborhood, School, & Youth Groups \$ 25
 - Political entries \$150
 - City of Edwardsville/Village of Glen Carbon Officials no charge

Each vehicle will be charged the fee. Make checks payable to Ed/Glen Chamber of Commerce. Non-decorated entries are not allowed. Parade lineup is established according to protocol and public safety concerns.

3. Will you be in the judging contest? Yes ___ No ___ (See "Judged Entries.")

4. PARADE NARRATIVE

Your comments should be UPBEAT, INTERESTING, and BRIEF (approximately 50 words). What you write will be read by the parade announcer when your parade entry passes the reviewing stand and will run on Access Cable. We reserve the right to edit. Help us give your entry the credit and attention it deserves by including the name of your organization in your narrative. Please remember this parade is for children and their families. Imagine that you're reading your comments aloud to 20,000 people ranging in age from 3 to 93. Does it capture and hold everyone's attention for a moment? Then, it's probably perfect!

2011 NARRATIVES will only be accepted:

1. Via email or email attachment in MS Word 93-2003 or Word 2007.
2. Typed in Arial 14 font. Do not type in all caps.
3. Include name of entry as listed on parade registration form.

Send to:

Linda Daniels

ldaniels@edglenchamber.com

Deadline is Friday, October 14. Entry narratives received after the 14th will include the name of the business/organization/association only.

5. CONSENT WAIVER

Every participant or duly authorized representative of the participant must read the regulations and procedures form and read and sign this waiver before they can participate in the Parade. Signature(s) below indicate that each person has read, understands and agrees to be bound by the terms and information provided in this waiver. There are risks associated with participation in the Halloween Parade and its related activities. These risks may include but are not limited to: bodily injury, death and/or loss of property by theft or otherwise. The undersigned states that on behalf of the group named above, its staff, employees, volunteers, agents, officers, directors, members and/or their heirs, assign its successors, in consideration for an entry in the Halloween Parade, hereby releases and agrees to indemnify and hold harmless Ed/Glen Chamber of Commerce and their staff, employees, volunteers, agents, officers, directors or members from any and all liability, actions, suits, demands or claims of any nature arising from or connected with in any manner, participation in the EdGlen Chamber of Commerce and related activities. The undersigned also gives permission to EdGlen Chamber of Commerce to use any photos taken during the Parade to promote Edwardsville and Glen Carbon and the Chamber of Commerce.

6. REGULATIONS

I have read and understand the Ed/Glen Chamber of Commerce Halloween Parade Regulations

Authorized Representative (print) _____

Authorized Signature: _____ Date: _____



Judged Entries

- Entries may arrive at the assembly area as early as 4pm.
- **Judging will begin at 5pm. Entries not in position, with all riders on the float and ready to present by 5pm, shall be eliminated from consideration. No exceptions.**
- **Assign someone on your float to be the official contact for judging. Judges will identify themselves to the contact before judging takes place.**
- Professional (leased) floats are not eligible.
- Decision of the judges is final.
- Awards will be given in the following categories:
 - Large Commercial (15 or more full-time employees)---1st, 2nd, and 3rd place plaques
 - Small Commercial -----1st, 2nd, and 3rd place plaques
 - Large Non-Profit (more than 100 members)-----1st Place - \$100, 2nd Place - \$75, and 3rd Place - \$50
 - Small Non-Profit (less than 100 members)-----1st Place - \$100, 2nd Place - \$75, and 3rd Place - \$50
 - Neighborhood, School, & Youth Groups-----1st Place - \$100, 2nd Place - \$75, and 3rd Place - \$50

The Grand Prize winner will be chosen from the best of the five 1st Place winners and will be awarded the "Grand Prize Plaque."

- **Judging criteria include:**

CLARITY OF THEME PORTRAYED: *(Maximum 25 Points Awarded)*

Cartoons & Comics

How well the float design concept adapts to the parade theme or a Halloween theme.

WORKMANSHIP: *(Maximum 25 Points Awarded)*

The craftsmanship in the float creation. Detail in design; effective use of colors & materials.

ORIGINALITY: *(Maximum 25 Points Awarded)*

The creativeness and originality in the float design concept; uniqueness; creative use of materials

PIZZAZZ: *(Maximum 25 Points Awarded)*

Extra points will be awarded to entries with lights, special effects, or sound effects.